

University of California, Berkeley

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College of Engineering

Haas School of Business

MANAGEMENT OF  
TECHNOLOGY  
LECTURE SERIES

Wednesdays 4:00 – 6:00 PM

Wells Fargo Room, Haas School of Business

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February 27

Geoffrey Moore

General Partner, Mohr Davidow Ventures

*The Business of Technology*

Few individuals in Silicon Valley are as well known or as widely quoted as Geoffrey Moore. Author of *Crossing the Chasm*, *Inside the Tornado*, and *Dealing with Darwin*, Moore is a leader in guiding high tech businesses worldwide.

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April 2

Randy Komisar

General Partner, Kleiner Perkins Caufield

& Byers

*Silicon Valley's New Investment Environment*

Kleiner Perkins Caufield & Byers is a top-tier venture capital fund known for record-setting investment returns. General Partner Randy Komisar will explain how the firm makes its picks, and the current environment for entrepreneurs.

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April 16

Don Paul

Chief Technology Officer, Chevron

*Building a Clean Energy Future*

Chevron's position as one of the world's largest energy companies puts it in a unique position to invest in our energy future. Don Paul, Chevron's CTO, will discuss this critically important field and the role of science, society and policy.

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April 23

Michael Marks

Chairman, Flextronics

*Global Investing*

Michael Marks is Chairman of Flextronics, having served 13 years as the company's CEO, growing the company from \$70 million to nearly \$40 billion in sales. He is also a director of Schlumberger, Sandisk, Sun Microsystems, and KKR.

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April 30

Tony Fadell

Senior Vice President, Apple

*Innovation at Apple*

Postponed until  
Fall 2008.

Tony Fadell is the creator of the iPod, Apple's most successful product. Apple's history of breaking the mold in computing dates to the 1980s, but under Fadell's leadership, the company has grown to be the leading innovator in consumer electronics.

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May 7

Mark Kvamme

General Partner, Sequoia Capital

*New Opportunities in Technology*

Mark Kvamme is widely known for his successful launch of Apple Computer in the European market and for creation of Internet companies in the 1990s. At Sequoia, Kvamme leads new investments in software and services start-ups.

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Admission to the lecture series is free to students, faculty and the University of California community. The Management of Technology Program at UC Berkeley is a graduate research, teaching and certificate program managed jointly by the Haas School of Business and the College of Engineering. For further information on the program or the lecture series, please contact Susan Reneau at [sreneau@haas.berkeley.edu](mailto:sreneau@haas.berkeley.edu) or 510-643-1398.

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Spring 2008